



Passionate about Potential
West Coast Redevelopment Assistance Program (WRAP)

*Contact Travis Heiser at IMST Corp.
to discuss the benefits of an IMST Single Site Analysis at 281-398-0321*

The WRAP program is designed to provide financial support to 76® station operators who undertake site modernization and profit diversification projects. The WRAP program demonstrates the passion ConocoPhillips has regarding fuel and sales potential at 76 stations. With WRAP program support, site operators have the opportunity to realize station potential. Operator passion creates the energy to maximize business potential through new site construction or station improvements.

Participation in the WRAP program requires a 3rd party single-site analysis to determine volume uplift.

**The
WRAP Program
is designed to assist
76 Branded
Resellers
and Marketers
in
California,
Washington
and Oregon
in improving site
viability, image, and
volume in 2009.**

**For more details on
BizLink go to:
[Programs & Services>](#)
[West Coast
Redevelopment](#)**

IMST Corp. is an approved vendor resource for single site analysis. IMST is passionate about discovering the potential of each 76 station and ensuring that volume uplift potential justifies station improvement. IMST provides the analysis tools necessary to quantify station uplift and sales potential, which directs site improvement decisions. WRAP single site analysis aims to support operator passion concerning prospective station improvements.

IMST Single site modeling allows various case scenarios to be studied during volume potential verification. Development cases can consider several options: raze & rebuild, building expansion, remodel, or franchise options.

Take advantage of this unique facility redevelopment opportunity now available to 76 branded operators. Professional analysis from IMST can help ensure that site investment effectively maximizes business return.

If you have any questions about the WRAP program, please contact your ConocoPhillips sales representative.



IMST Corp is the leading national single site analysis company. Accurate sales and fuel projections are the focus for new builds, existing facilities, and specialty retail. The team at IMST is passionate about potential.